



**FOR IMMEDIATE RELEASE**

## **Zultys Announces MXmobile™ Unified Communications Client for Mobile Phones**

*-Extends Presence, Directory Access and PBX functions to RIM and iPhone devices -*

**ITEXPO Los Angeles, CA, 1 September 2009** – Zultys Inc., an award-winning IP telephony solution provider for SMB and Enterprises, today announced its new MXmobile™ Unified Communications client for BlackBerry devices at the ITEXPO West 2009 show in Los Angeles. MXmobile delivers a complete Unified Communications experience to mobile workers allowing them to stay fully connected to their entire company, and provides critical productivity-enhancing tools like presence, displayed voice mail, internal extension dialing and corporate directory access. MXmobile also provides Least Cost Routing for mobile devices, which significantly cuts costs.

“Demand for UC mobility is on the rise, especially as mobile devices become more ubiquitous and companies across the spectrum grapple with the strict demands placed on them in the current business climate. The Zultys MXmobile client, initially available for BlackBerry devices, is a cost effective way for companies to go mobile, especially for SMB firms,” said Steve Morrison, VP product management and marketing for Zultys. “We take our motto “Collaboration in Action” seriously, and we continue to innovate and add new features to our solution set. This product introduction makes users’ mobile device an equal benefactor of the increased productivity and reduced cost provided by Unified Communications.”

MXmobile enables:

- Mobile Presence to see the status and availability of others in the company
- Single Number Contact
- Least Cost Routing (this feature commands the Zultys IP PBX to initiate calls via the corporate VoIP system to choose the lowest cost call path. This leads to lowered costs, and in countries where inbound calls to a mobile are "free," the MX will initiate the calls to both parties and there will be no charge to the cell phone user)
- Corporate Directory and PBX Access
- Displayed Voice mail
- Call Alerts
- Access to Call Handling Rules

MXmobile seamlessly connects people across their entire organization – whether on the road, remote, or in a corporate office, into a single seamless communications network. The new mobile application allows people to see which of their co-workers are online and available, and the

best way to reach them. This “anytime, anywhere connectivity” will make it faster and easier for them to stay in contact with colleagues and customers, boosting productivity and cutting costs.

Visit Zultys at booth #618 at ITEXPO West 2009 at the Los Angeles Convention Center to see a demonstration of MXmobile.

MXmobile for Blackberry devices will be available in the fourth quarter of 2009. MXmobile for iPhone devices is expected to be available in the first quarter of 2010.

### **About Zultys**

Based on open standards, Zultys Inc., a Silicon Valley company founded in 2001, manufactures feature-rich VoIP Business Phone Systems that easily scale to thousands of users. Zultys makes your business needs our priority. Our solution supports Mac, Windows 32 or 64 Bit or Linux users and integrates features such as soft-phone, Find me-Follow me, Presence, Secure Chat, Tele-worker support, Inbound Contact Center, IVR, ACD, Call Recording, Fax Origination/Termination, Cell Phone Twinning, Cell Phone UC Client and much more. Zultys delivers on the promise of Unified Communication from open interfaces such as SIP to rich applications and networking. Not only is our solution cost effective, it also provides the highest energy efficiency with its compact single server all-in-one design. Zultys’ distributed architecture also helps companies maintain high availability, while being simple to install, manage and scale. For more information, visit us at [www.zultys.com](http://www.zultys.com).

---

---

John Cunningham  
Zultys, Inc.  
+1 408-328-0450 x116  
[john.cunningham@zultys.com](mailto:john.cunningham@zultys.com)